



Community Plan

2011

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Community Plan

Mission Statement

The Living Well Foundation (LWF) is committed to improving the wellness of our community and the physical and mental health of individuals in our service area.

Vision Statement

LWF is a foundation that provides financial support and other resources to non-profit organizations in our service area. LWF holds public assets in trust from which funds are expended in the form of grants. LWF adds value to the community through the grantmaking process by:

- Strategically identifying and funding health-related initiatives which are sustainable and effective and which address critical community needs
- Evaluating the performance of funded programs and holding grantees accountable for results.
- Informing the community of successful programs and encouraging partnerships and the efficient use of other community resources; and
- Promoting policy initiatives and changes which support our organizational mission.

Overview/Purpose

The purpose of the LWF Community Plan is two-fold:

The Foundation is required to have a continuing Community Plan in place that is reviewed annually (Note: The Community Needs Assessment was completed and presented to the public by Professional Research Consultants on February 13, 2008 and a new community needs assessment is required at least every 10 years.) The Community Plan is based on the needs identified in the assessment and will be used as a tool to guide the Strategic and Budget Planning of the Foundation.

In addition, the Community Plan will serve as a guide for LWF Board Members and staff as they seek strategies to address the priorities as identified here using the following methods:

- Establish partnerships that can enhance and advance identified priorities
- Leverage resources through public and private collaborative efforts
- Provide access to alternative health and wellness options that improve the quality of life
- Create new initiatives and support existing programs/services that will address identified priorities as well as have a beneficial effect on other health related issues
- Create an internal system allowing us to measure the results of grants funded by the LWF as well as follow-up for clarity.
- Provide information that will promote policy initiatives and change.

Identified Priorities

- Healthy Lifestyles
- Pre-Natal/Infant Care
- Access to Healthcare

The three priorities remain the same; however, the LWF has chosen to focus the majority of its grantmaking and advocacy on the priority of Healthy Lifestyles.

PRIORITY: HEALTHY LIFESTYLES

LWF defines “Promoting Healthy Lifestyles” as the ability to increase physical, mental and social well-being that in turn improves health and wellness in individual lives, thereby impacting family and community.

LWF has adopted the priority of Healthy Lifestyles as the focus for the majority of its grantmaking and advocacy activities.

Target Groups

- Families with focus on children

Areas to Address

- Childhood obesity
- Lack of physical activity
- Poor nutritional habits
- Accessibility and affordability of healthy food
- Family Participation
- Physical Education in schools
- Literacy
- Lack of Dental Care
- Mental Health
- Substance Abuse
- Body Awareness

Resources Available

- Higher education
- Pre-K through 12th grade school systems
- LSU Ag Center Nutrition Fact Sheets and Educational Outreach
- Children’s Coalition for Northeast Louisiana
- All Public Service Agencies
- Pennington Biomedical Research Center
- United Way 211
- Schools, Community Centers, Churches, Other
- Variety of research based nutrition education materials
- Existing Programs/Services (Resource Directory)
- Dental Clinic at Riser School Based Health Clinic
- Dental Clinic at Ouachita Parish Health Unit
- Dental Clinic at Primary Health Services Center

Challenges

- Physical Education in schools
- Changing habits that relate to diet
- Easy access to non-nutritional snacks/meals
- Support from schools, parents, kids
- Illiteracy
- Limitations on access to proper care
- Lack of a comprehensive resource directory
- Not to overpromise and underperform

Mechanisms/Strategies

- Early intervention
- Input from schools
- Locate/develop model for schools and community centers
- Pilot Programs
- Mobile Clinic
- Utilize existing resources/organizations

PRIORITY: PRE-NATAL/INFANT CARE

LWF defines “Improving Pre-Natal/Infant Care” as providing resources for women of childbearing age that will promote healthy moms and babies and decrease infant mortality; providing appropriate health and wellness education to decrease rates of teen pregnancy and sexually transmitted diseases.

Target Groups

- Mothers/Single parent mothers, teenage mothers, pregnant women
- Teenagers
- Upper Elementary School-age Children

Areas to Address

- Nutrition
- Infant mortality
- Low birth weights
- Teenage pregnancy
- Sexual risk and responsibility
- Mental Health
- Substance Abuse
- Childcare availability

Resources Available

- Programs/Services
 - Nurse Family Partnership
 - Healthy Start ABC's
 - Project Hope
 - Centering Pregnancy
 - March of Dimes
 - SBIRT – (Screening Brief Intervention Referral and Treatment)
- Morehouse Parish Schools Sexual Awareness Curriculum
- Life Choices
- Louisiana Peri-Natal Commission

Challenges

- Teenage pregnancy and single mothers
- Educational Restrictions
- Identification of those in need of services
- Linkage to available resources

Mechanisms/Strategies

- Early intervention
- Implement appropriate curricula
- FIMR – Fetal Infant Mortality Review
- Utilize existing resources

PRIORITY: ACCESS TO HEALTHCARE

LWF defines “Improving Access to Healthcare” as a network of resources, services and volunteers that will provide accessible, affordable healthcare.

Target Groups

- Low income
- Working poor
- Children without health insurance coverage

Areas to Address

- Accessibility to healthcare
- Affordability of healthcare
- Overcrowded emergency rooms
- Mental Health
- Substance Abuse

Resources Available

- Medical community
- Louisiana Medicaid
- LaCHIP
- Children’s Coalition for Northeast Louisiana

Challenges

- To build a network of medical resources

Mechanisms/Strategies

- Include medical community/physicians in planning/developing strategies
- Build network of medical service resources
- Market available medical resources to targeted populations

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